

# NEWS RELEASE

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## **COUPLE WINS \$10K TACORI RING AT BECKY BEAUCHINE KULKA DIAMOND DASH**

Couples raced through East Lansing, Michigan solving clues and participating in challenges as they searched for the \$10K Tacori diamond ring grand prize in the 2<sup>nd</sup> annual Becky Beauchine Kulka Diamond Dash.

After the two-hour search concluded, participants were invited to a reception held at Eagle Eye Golf Club, 15500 Chandler Road, in Bath, Michigan, where the winners of the event were announced. English junior Liz McKinley and her boyfriend of nine months, mathematics senior Andrew Krause, accumulated more than 100 points, and were named the winners of the ring.

“People all got different clues at once,” Kulka said. “They had to solve the clue, go to that location, do a challenge, and move on. The people who are the fastest and most accurate win the most points, and the team with the most points wins the \$10K Tacori diamond ring.”

Becky Beauchine Kulka Diamonds and Fine Jewelry, located at 3544 Meridian Crossing, in Okemos, Michigan held the 2<sup>nd</sup> annual Becky Beauchine Kulka Diamond Dash this Sunday, October 3. The dash started at the Demonstration Hall Field, on MSU’s campus. Starting at 10 a.m., teams of two, dressed in bright colored t-shirts, received clues via text message on their cell phones. Once a clue was received, the team was directed to a location, where they answered the clue, via text message, and then were given the next clue. However, teams were not allowed to use any type of motorized vehicle.

McKinley and Krause, decided to participate on a whim. “We thought it’d be a weird date type of thing,” McKinley said. “We didn’t expect to win. When our names were announced, Andy got up and screamed and carried me to the podium.”

Entry, participation and a shirt were free of charge, but donations to Lansing’s Sparrow Hospital Children’s Center to benefit Coaches for Kids were accepted. More than 1,000 people registered to participate.

More information about the Diamond Dash visit [www.BBKDiamondDash.com](http://www.BBKDiamondDash.com) or the Becky Beauchine Kulka Diamonds and Fine Jewelry web site [www.bbkfinejewelry.com](http://www.bbkfinejewelry.com).

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