



THE HoMEDICS COMPANY FACT SHEET

Company Overview:

Spanning a history of nearly 25 years, HoMedics Inc, has grown organically through its focus on innovation in the health and wellness industry, and expanding its market through targeted acquisitions. Today, HoMedics is the #1 name in health and wellness, and has broadened its expertise by carrying America's most complete line of personal health, wellness, and relaxation products.

Fast Facts:

- Largest and most successful brand in health and wellness products
- Distributes products to over 60 countries
- The HoMedics brand Released 33 new products in 2010
- Founded in 1987 and sold strictly back massagers
- Located in Commerce Township, MI

Mission:

After nearly 25 years, HoMedics remains a family-owned business, dedicated to providing exceptional customer service and quality products. The HoMedics headquarters accommodates a team of employees devoted to providing products that improve the lives of consumers and their families.

Our Brands:

- **HoMedics** Our flagship brand and company namesake. HoMedics is the world's #1 wellness brand.
- **Taylor** 150 years of precision performance. North America's top consumer scale and thermometer brand and leading choice for chefs and food service professionals.
- **Salter** The #1 consumer scale brand in the UK, reaching over 100 countries worldwide.
- **Black & Decker** For nearly 100 years, trusted brand leader in providing intelligent solutions for everyday difficulties.
- **Powermat** Charge your life. Revolutionizing the electronics industry, Powermat provides cutting edge wireless charging solutions.
- **The Sharper Image** Products designed around three core principles: quality, innovation, and design.
- **House of Marley** Created from the belief in Bob Marley's vision of "One World, One Love," the house of Marley will deliver a wide range of environmentally conscious products.